



Bainbridge Island Studio Tour

2011 APPLICATION FORM

(Please read all pages before completing the form)

Manager: Dinah Satterwhite (206) 842-0504
P.O. Box 10623, Bainbridge Island, WA 98110

bistudiotour@earthlink.net
www.bistudiotour.com

SUMMER STUDIO TOUR: AUG. 12 – 14, 2011

WINTER STUDIO TOUR: DEC. 2 – 4, 2011

DEADLINE: MARCH 20, 2011 (JULY 30 for winter only)

Artist Name* _____

Business Name* _____

Address _____

City _____ State _____ Zip _____

Phone (home) _____ (cell) _____

E-mail _____

Artistic Category (general) _____

Brief Description of artwork* (6 words max – must include the medium, unless your business name does)

*Please print these items exactly as you wish them to be printed on the brochure.

FEES \$25 Application Fee ● \$250 Registration Fee

A \$25 Application Fee is due for each Tour that you apply for. Once accepted, a \$250 Registration Fee is due for each Tour.

- Past participants: If you have participated in the past, and are **not** due to jury this year, you are automatically accepted and should pay the entire amount due with this form (\$25 plus \$250 for each Tour).
- New and jurying artists: If you are new, or are due to jury this year, just pay the Application Fee(s), and you will be asked to pay the Registration Fee later if you are accepted by the jury. Call or e-mail Dinah if you are not sure about your jury status.
- Opt-out fees: You can opt-out of your volunteer job by paying a \$75 fee per Tour if you wish (details on subsequent pages).
- Fees are not refundable.

I AM APPLYING FOR

Summer Studio Tour

<input type="checkbox"/>	Application fee	\$25
<input type="checkbox"/>	Registration fee	\$250
<input type="checkbox"/>	Opt-out fee	\$75

Winter Studio Tour

<input type="checkbox"/>	Application fee	\$25
<input type="checkbox"/>	Registration fee	\$250
<input type="checkbox"/>	Opt-out fee	\$75

Total enclosed:

\$

BOTH TOURS If you are participating in both Tours, we encourage you to apply for them both on this form. Otherwise, you will have to fill out a whole new application form before July 30 to apply to the Winter Tour Winter Tour. If you wish to pay your winter registration fee later, you can do so. See “Dates to Remember.”

RETURNING ARTISTS ONLY

What is the most recent year that you participated? _____

Most recent year juried? _____

___ Yes ___ No Do you have new work, or has it changed dramatically since you were juried?

___ Yes ___ No Do you have a studio to offer with space for several artists?

(consider: space for other artists, location, accessibility, parking, etc.)

NEW ARTISTS ONLY

___ Yes ___ No Are you a first-time applicant?

___ Yes ___ No Do you have a studio to offer with space for several artists?

(consider: space for other artists, location, accessibility, parking, etc.)

STUDIOS The studios are assigned based on past participation, available space, total number of artists, and the variety of art mediums. If you participated last year, preference is given to your space from last year’s Tour. We are sorry that we cannot honor all requests, but we strive to provide a variety of work at each studio, given the circumstances. Please indicate your top three (3) choices for studio assignments, understanding that if that studio is not participating, or another artist has a higher priority, you will get the next best space available. If you have no preference, leave this blank.

Summer Studio Tour (S11)

- 1. _____
- 2. _____
- 3. _____

Winter Studio Tour (W11)

- 1. _____
- 2. _____
- 3. _____

CHECKLIST (see “Dates to Remember” for a complete list of deadlines)

- Completed Application
- All fee(s) payable to “Bainbridge Island Studio Tour”

Returning artists

- Leave my web page exactly as is (I will still e-mail 4 new images by the deadline)
- Update my web page: I will e-mail the artist bio information and 4 new images of my work by the deadline provided

New artists

- I will provide the artist bio information and 4 images by the deadline provided
- I am enclosing a signed “Artist’s Commitment”

TERMS I hereby submit my application to the Bainbridge Island Studio Tour, along with the appropriate fee(s), and have read the information provided. I agree to the terms, and will fulfill my volunteer job duty or pay the \$75 opt-out fee. I understand that most communications take place via e-mail, and the Studio Tour cannot be held responsible for lost or delayed messages. I have access to e-mail, and will inform the Tour Manager of any changes to my address. I am a responsible adult, and will provide the required information and images by the deadlines provided.

Print Name

Date

Signature

VOLUNTEER OPPORTUNITIES

The tours are cooperative events, in that everyone donates some of their time to make it a success. If you have specific skills not listed here, please contact the Manager. If you do not wish to volunteer, you may *opt out* for a \$75 fee (indicate this on your Application Form). If you sign up for something below, and later become un-available or unwilling to complete your work, the \$75 will need to be paid before participating in the event.

Please pick 5 items, with #1 being your top choice. You will typically be selected for only one “job.” However, if too many people sign up for the same things, we will assign volunteer jobs as needed.

PICK 5 or check here: I have no preference, and can help out wherever I’m needed

SIGNS

- Pick up, deliver, and return road signs from/to the storage barn
- Place road signs on street(s) near your studio/halls
- Put up, take down, and clean vinyl banners
- Put up and take down Poulsbo billboard

P&B DUTY (POSTER & BROCHURE DISTRIBUTION)

Bainbridge Island:

- Winslow Way W.
- Winslow Way E.
- Waterfront
- Safeway Plaza
- Madison Avenue
- Rolling Bay
- Lynwood Center
- Thriftway
- Chamber/Commerce
- Library, Schools
- Farmer’s Market
- Anyplace on BI

Kitsap:

- Poulsbo
- Silverdale
- Kingston
- Indianola
- Suquamish
- Bremerton
- Port Orchard
- Gig Harbor
- Pt Angeles/Sequim
- Pt Townsend
- Pt Ludlow
- Farmer’s Markets
- Other _____

Seattle side:

- Seattle Art Galleries
- Seattle, downtown
- Kirkland
- Bellevue
- Redmond

Other:

- Distribute P&B to financial sponsors
- Art Shows (list):

MISC.

- Fundraising, grant applications
- Help with Winslow Way display window prior to each Tour (if space becomes available)

PHYSICAL LIMITS

- I CANNOT help with signs or jobs requiring much physical effort

BROCHURES

Each artist can have 50 to 100 brochures for their own personal marketing, and extras will be provided to anyone with P&B duty and of course to each studio. Plus, a postcard-style handout will be e-mailed to everyone before the brochures are ready, and you can print this out and/or e-mail it.

The brochures and posters will be made available for artists to pick up from a central location on Bainbridge Island, and sometimes Port Townsend and Bremerton. Please be prepared to pick up your copies about one month prior to each event. You will be notified by e-mail as soon as they are available.

OFF-ISLAND ARTISTS

The Studio Tours are open to Bainbridge Island (BI) residents. Off-Island participation is limited to artists living full time in Washington State within a 100 mile radius of BI. Off-Island artists may apply, with the understanding that preference will be given to BI artists in the event that space is limited. Off-Island participants that were founders of the Tour will be considered Bainbridge Island residents subject to the tri-annual jury process. Off-Island participants prior to December 2009 living more than the 100 mile radius may continue to participate and jury like any off-Island artist, so long as they remain active in at least one Tour per year.

BYLAWS

The Studio Tour maintains a set of Bylaws which each artist should be familiar with. You can access these directly from our website, with a password which will be provided once you are accepted.

INSURANCE AND ARTIST WAIVER

The Studio Tour's liability insurance covers damage to the studios or rented halls, or to an individual, that might be caused by the Tour. It does not cover your artwork. The artist assumes all risk of loss or damage to the artist's property.

By my signature below, I agree to hold harmless the Bainbridge Island Studio Tour, Studio Tour Steering Committee, Studio Tour Manager, participating artists, and participating studio owners from all claims, demands, actions and causes of action for any and all injuries or damage to or theft of pieces displayed and any personal property brought into the premises of the assigned studio.

Print Name

Date

Signature

Bainbridge Island Studio Tour ARTIST'S COMMITMENT

The Bainbridge Island Studio Tours support artists in our community by providing a professional and inviting local venue. As members of the Tour, we support each other and work together to organize and operate these two annual events. We count on our artists to volunteer with studio setup, placing roadside signs, distributing posters, making phone calls, helping with the all-Island mailing, and so on. If you have other commitments and would rather not be called on to volunteer, you can "opt out" for a \$75 fee.

QUALIFICATIONS FOR ENTRY INTO THE STUDIO TOURS

1. Participating artists will assure that all work is original, displays excellent craftsmanship and portrays the hand and spirit of the artist. All work should be well-conceived and expertly executed and show the mark of the artist's originality.
2. The artist must be closely and thoroughly involved with the design of each article.
3. The artist must be closely and thoroughly involved with the production of each article with the exception of works of original design that require out of studio production (for example: rubber stamps, reproduction of prints or greeting cards, or cast jewelry, all of which must be made from the artist's original work).
4. Pieces that are 100% assembled from purchased material may be included if they meet the criteria in number one, above.
5. Each collaborating artist must have contributed to the design or production of each item.
6. Only work similar to that approved by the jury can be exhibited and all work exhibited must be of the same quality as that accepted by the jury. A major change of media or style will require submission of the work to be juried.
7. The Studio Tours are open to Bainbridge Island (BI) residents. Off-Island participation is limited to artists living full time in Washington State within a 100 mile radius of BI. Off-Island artists may apply, with the understanding that preference will be given to BI artists in the event that space is limited. Off-Island participants that were founders of the Tour will be considered Bainbridge Island residents subject to the tri-annual jury process. Off-Island participants prior to December 2009 living more than the 100 mile radius may continue to participate and jury like any off-Island artist, so long as they remain active in at least one Tour per year.
8. Categories that are not acceptable include commercial kits and commercially available plans.

PARTICIPATING ARTISTS

1. Assure that all work shown on the Tour satisfies the qualifications for entry.
2. Pay the application fee which is non-refundable (applies to all artists).
3. Pay the Application and Registration Fees on time, along with all required forms and photos, or make specific arrangements with the Manager if there needs to be a delay.
4. Set up their own display, and help set up and clean the studio before and after the Tour.
5. Must be present during the Tour at their assigned studio location. A designated substitute may be permitted in some cases (approved in advance by the Manager).
6. All artists will be expected to volunteer in the production of each Tour. An "opt-out" fee of \$75 will be paid if the artist wishes to have no volunteer duties. Alternately, if an artist does not fulfill their volunteer duties, as reported by their committee chairperson or observed by the Manager or a Steering Committee member, the \$75 opt-out fee must be paid before participating in the current or subsequent Tours.
7. Optional: Furnish at least two salable pieces of work upon request when the Tour arranges a Bainbridge Island Preview show.
8. Artists who need insurance coverage for their artwork need to look into a rider on a homeowner's or business insurance policy. The Studio Tour Liability Insurance covers damage to the halls or studios or an individual that might be caused by the Tour. All artists must sign the waiver on the Registration form.
9. Artists who do not meet professional standards related to participation or their artwork as stated in the Bylaws, or act in a manner that is detrimental to the well-being of the Tour will be asked to leave. There are no refunds in such instances. Artists who have outstanding balances owed to the Tour cannot participate in subsequent Tours unless the full balance is paid and the current application and registration fees are paid on time.

By my signature below, I have read and agree to abide by these standards.

Print Name

Date

Signature

Bainbridge Island Studio Tour



Manager: Dinah Satterwhite (206) 842-0504
P.O. Box 10623, Bainbridge Island, WA 98110

bistudiotour@earthlink.net
www.bistudiotour.com

2011 OVERVIEW

SUMMER STUDIO TOUR: AUG. 12 – 14, 2011

WINTER STUDIO TOUR: DEC. 2 – 4, 2011

WELCOME!

Thank you for your interest in the Bainbridge Island Studio Tour. As “members” of the Studio Tour, we support each other and work together to organize and operate the event. You are now a member of this great group of artists. The Tours are successful because of you!

ABOUT THE TOURS

Summer: The Summer Studio Tour & Sale is a festive outdoor event held the second weekend in August. Local artists open their studios while other artists join them in garden settings with live music to create an inviting marketplace of fine art. Bainbridge Island and off-island visitors anticipate this enjoyable event, which has been held since 2001. Limited indoor display space may be available.

Winter: The annual Bainbridge Island “Winter Studio Tour & Sale” is the *original* Studio Tour and has been a mainstay since 1984. Held on the first weekend in December, it offers an opportunity to purchase fine arts and crafts for the holidays and is a well-established, well-attended tradition. Located in artist’s studios and community halls, we typically host 60-70 artists.

Please visit our website to see images of participating artists’ work, maps of previous studio locations, or to download application forms. www.bistudiotour.com.

DATES TO REMEMBER

- | | |
|---------------------|--|
| Feb. 20 | Applications available (website, and BI Chamber of Commerce) |
| March 21 | Applications and fees due (summer and/or winter tours) |
| April 9 | Jury: Summer Tour |
| April 13 | Juried artists notified |
| ☛ April 29 | <u>DUE: Final fees, bio, & photos for all Summer Tour artists</u> |
| July 30 | Winter Tour applications and fees due (although we encourage you to apply early) |
| Aug. 12 – 14 | Summer Studio Tour |
| Aug. 27 | Jury: Winter Tour |
| Aug. 31 | Juried artist notified |
| ☛ Sept. 17 | <u>DUE: Final fees, bio, & photos due for all Winter Tour artists</u> |
| Dec. 2 – 4 | Winter Studio Tour |
| Jan. 23, 2012 | Tentative date for Annual Meeting (place & time TBD) |

ABOUT THE STUDIOS

You can choose a specific studio and we will make our best attempt to accommodate you. When assigning artists to the studios we consider the following: prior attendance at that studio, a variety of mediums, total number of artists, and the capacity of the studio. A list of artists and their locations will be sent by email shortly after the Application Forms have been received, and the jury process has concluded. Before the Tour, the studio “host” will have a meeting with the artists to discuss display arrangements, set-up/take-down, security, lighting, decorations, and overall ambience of your location. Street signs and extra brochures will be provided.

If you would like to offer your studio to be on a future Tour, please consider these important issues: location (easy to find), space for displays, safety for vendors and patrons, adequate parking, lighting/electricity, and accessibility for guests and your neighbors. Each new studio location is juried by the Steering Committee prior to acceptance.

ORIGINAL WORK

As a juried venue of artwork, we look for professional work, designed and crafted by the artist, with original designs, and quality craftsmanship. Artwork that is mass-produced with the use of commercial kits or molds, pre-fabricated forms, or imported items are not eligible.

E-MAIL

Most of our communications take place via e-mail, so it’s important that you have access to e-mail and can check it regularly.

VOLUNTEER OPPORTUNITIES

The Bainbridge Island Studio Tours support artists in our community by providing a professional and inviting local venue. As members of the Tour, we support each other and work together to organize and operate these two annual events.

We count on our artists to volunteer with studio setup, to place roadside signs, distribute posters, put up banners, help with the mailings, and so on. Each artist is expected to help out with one or more volunteer jobs. If you have other commitments and would rather not be called on to volunteer, you may “opt out” by paying a \$75 fee. If you sign up to do some volunteer work and do not *actually* do it, you will be expected to pay the \$75 fee prior to the Tour.

BUSINESS LICENSES

Artists are required to have any and all business licenses and permits that are needed for their operation, and comply with all applicable ordinances, rules and regulations of county, city, state, and federal governments. The current sales tax rate for Kitsap County is 8.6%.

MARKETING

Advertising, Community Activities: We promote the Studio Tour through ads in local publications, tourist guides, and calendars in Puget Sound area newspapers. Press releases are sent with photographs to area newspapers. We post information on the Kitsap Visitors and Washington State Tourism websites. Our own website and brochures are also a primary means of making our presence known.

Brochures: Our brochures will be sent to all Island residents as well as regional art-related contacts and the media. We will provide 50 to 100 brochures to each artist, and suggest that you send these out to your customer base, friends, and family. You can also hand them out at shows or galleries where your work is displayed. The brochures will be ready about one month prior to each Tour.

E-Mail: We will provide a compact “postcard-style” show handout via e-mail about 2 months before the Tour. You can use this colorful *card* to e-mail to your customers, friends, and family. You can also print it out and use it to hand out at shows or galleries.

Your Home Town: If you are not an Island resident, we encourage you to help promote the Tour by posting the brochures and posters around your home town and surrounding areas.

Your Website: If you have a website, be sure to link to the Studio Tour website and refer to it in your mailings, e-mails, and other related materials.

WEBSITE: www.bistudiotour.com

The Studio Tour website is a great marketing tool and it is available to view year-round. The site provides key information about the tours such as dates, times, maps and studio locations. Individual web pages for each participating artist are included in the fee (**one** annual update). Your page will include a short bio, and up to four photos of your work. The website features lodging and restaurant links, recognizes our sponsors, and for artists, there are application forms and contact information. The website is generally updated twice a year, about six weeks prior to each tour. Be sure to check out the tips for photographing your artwork (more details below). This is a special benefit for you, and the password is provided later in this document. Good stuff!

BOOTH ATTENDANCE, SHARING

You must be present at your booth throughout the event. There is no booth sharing.

JURY - OVERVIEW

We jury artists every three years. If you are a new artist on this Tour, and you “pass” the jury process, your next jury date will be three years from now. Jurying is done by the “year,” so whenever you jury, it counts for that calendar year. No un-juried work can be displayed or sold at the Tours.

THE JURY PROCESS

Each year the Manager or Steering Committee selects 3 individuals to jury the artwork. The jury does not see the artist’s name and is made up of an anonymous group of three professional artists or art patrons (not currently affiliated with the Tour). Judging is based on criteria described in the Studio Tour Bylaws.

- All new artists are juried
- Current artists whose work or media changes dramatically need to re-jury
- All artists must re-jury every 3 years

You will be notified if and when you are due to jury, and complete instructions will be provided at that time. Typically it will take place on a Saturday (morning drop-off, late afternoon pick-up).

Briefly: Artists must submit finished artwork (preferred) or photos to the jury site. Make sure your work is professionally presented and is a fair representation of what you plan to show and sell. For finished artwork, you must deliver 4 to 5 pieces or sets directly to the jury site. For extremely large pieces, deliver or send high-quality photos to be received before the jury date (8x10s preferred). Include close-ups and multiple views of each example of your work as appropriate. Number and label each one and include a brief narrative. A half-page “Artist’s Statement” is also required (details will be provided). Past participation does not guarantee that you will pass the jury process – they will not see your name, and probably will not know your work. Please present yourself accordingly.

CHANGES TO YOUR WORK

If your artwork changes dramatically in style or in media within this three-year jury period, or you wish to “add” a new item/medium to those already approved by the jury process, you will need to re-jury everything (new and old items) prior to the next Tour. By change, we mean a substantial change in style or medium. Existing members whose work changes markedly from one year to the next must have their new work juried.

JEWELRY (and other popular mediums)

In some cases a specific art medium, such as jewelry, may be very popular. The Studio Tour may limit this medium if it exceeds 25% of the overall artwork in any one Tour. The Manager and Steering Committee will make this decision if need be, giving priority to past participants and striving for a variety of styles within that medium. In the rare case where an artist may have paid a Registration Fee, and be asked to “sit this one out” for the reasons described above, that fee will be refunded.

ANNUAL MEETING

An annual meeting is held each year in January, and is a great opportunity for artists to share ideas about the Tour. Major policy changes, if any, are discussed and voted on. Each year we elect two of the four Steering Committee members to help insure continuity (this is a two year commitment). As an active artist on the Tour, you must be present to vote. Nominations are usually made by the Steering Committee and/or Manager, but are also open from the floor.

STUDIO TOUR MANAGER

The Studio Tour Manager is a year-round position. Working closely with the Steering Committee, the Manager’s responsibilities include, among other things: managing the schedule of events, communicating with the artists, coordinating brochure and poster designs, preparing press releases, arranging advertising and mailings, website updates, obtaining city permits, arranging sign plans, and volunteer assignments. This is a paid position that is voted on bi-annually by the Steering Committee with guidance by the tour participants.

STEERING COMMITTEE

The Steering Committee is an advisory committee of four artists representing the membership. Their task is to implement changes and ideas presented at the Annual Meeting as well as to participate in overall operations. If you are a member of the Steering Committee, the registration fee may be waived or reduced significantly.

SPONSORS

The Studio Tour offers several levels of “sponsorship” to local and regional businesses. Their donations provide us with extra funds for advertising, banners, signs and such, in exchange for displaying their logo as *advertising* on our brochures, website, and various ads and print materials (depending on their level of sponsorship). Volunteers help the Manager to raise money through these sponsors, but all artists are encouraged to submit contact information to the Manager for possible sponsorships.

PHILANTHROPIC DONATIONS

At the end of each Tour, artists can donate 1% of their total sales to a local charity. Donations are optional and will be collected by the honor system. They are greatly appreciated by the recipients. Typically two local charities or organizations (art-related or a youth organization) may be chosen by the Steering Committee or at the annual meeting in January.

CD REQUIREMENTS FOR PHOTOGRAPHS AND OUR WEBSITE

Once accepted, you will need to submit photos of your artwork and bio information for the website, the brochure, press releases, and possibly ads and other marketing materials. Note: brochure photos will be cropped to square proportions.

If you are a returning artist with no changes to your bio on our website, please check the appropriate box on the Application Form and you won't need to submit item #1 below. We still need new photos of your latest work for the brochure and consideration in ads and publicity.

CAN I E-MAIL THESE FILES? Yes, please!!! Instead of sending a CD you can e-mail the information requested below, to: bistudiotour@earthlink.net. Attach the four photos, paying special attention to the size, type, and file name requirements below. Be sure to e-mail everything when you mail in the Application Form, so I'll have them within a few days of each other. I will confirm receipt of your e-mail within a few days. If you haven't heard from me within a week, send me a quick e-mail or call. Please put your Bio Info in the message (not as an attachment). If you're a current artist with only one or two changes to your bio, just send the information that has changed (phone, e-mail, etc.).

YOUR CD OR E-MAIL SHOULD CONTAIN:

#1 Bio Info. for the Website: Please use plain fonts and no special characters:

- Your name
- Business name (if any)
- Brief description of your art (6 to 12 words)
- Studio/contact phone number
- Studio/contact e-mail address
- Website (if any)
- A brief bio (one to two paragraphs). Look at the current website for examples and ideas. Generally speaking, your bio should provide specific information about your artwork: medium, technique, style, themes, inspirations, and any special or unique items of interest. Don't assume that people know what "Raku Pottery" is, for example. Use fun and descriptive words to describe your work, your color palette, your reason for selecting this medium, why it speaks to you, etc. Personal information should be kept to a minimum, or left off completely (i.e. how many kids you have, where you lived 15 years ago, etc.).

#2 Four Photos:

- .jpg files (as attachments – don't insert the photos into the body of your e-mail).
- 4"x6" minimum size, and 300 dpi or 1200x1800 pixels – this is the resolution that helps to insure quality print reproduction.
- Between 500KB and 1MB is great. Nothing larger than 2MB please.
- Name your files: **First initial last name [dash] title/description [dash] 11**. NO SPACES. "11" is the year (2011). We'll be handling over 500 photo files this year, so we need consistent file names with the year at the end. Thank you for this extra effort.
Examples: wsmith-purple-roses-11.jpg
mwilson-acrylic9-11.jpg
dsatterwhite-lemon-sun-lake-crescent-11.jpg
- Do not submit files that require special software to open.

- Do not submit slides or transparencies. Please have those converted to digital at a reputable photo lab -- give them the file spec's above. (I would recommend that you convert a whole bunch at once, and get duplicate CDs while you're at it, to save time and money.)

PHOTO TIPS

Starting in 2008 we posted special “Photography Tips” on our website, complete with sample photos (the good, the bad, and, well, you get the picture). PLEASE check it out – this is free advice, and will benefit even “seasoned” artists. To enter this artist-only page on the *For Artists* section of our website, **use code: BIST** as your user name and password. Enjoy!

Here is a re-cap of some cool photography tips:

- ❖ Plain backgrounds (white/neutral or black) often show off your artwork the best. Subtle props can be used if it enhances or helps to define the art (i.e. a ceramic vase with a few tastefully arranged flowers might work, as long as the flowers aren't more interesting than the vase).
- ❖ If you are using your own digital camera, select a large file setting to insure the file size and high resolution indicated above
- ❖ Lighting is the biggest factor separating amateurs and pros – consider side lights, and bounce and fill lights, to softly capture the subject without un-natural shadows
- ❖ Please do not submit artwork that is out of focus
- ❖ Consider choosing at least one image that is a close-up of part your work, showing clear details (tile work, wood grain, painted details, etc.)
- ❖ Think about how the image will look when it's printed at only 1” tall – complicated and busy photos won't catch anyone's eye
- ❖ Please do not submit photos of artwork shot on your carpet, hung on your 1960 wood panel walls, or with glaring reflections on the glass, etc. In other words, nothing should distract from the art.
- ❖ Collect a file of ideas showing photos of art/mediums similar to your own – refer to this when shooting your art or talking to a professional about how you want your photos to look. Collect magazine clippings, greeting cards, brochures from other art shows/venues, web photos, etc. These can really be inspiring, and help to define your photography style.
- ❖ Consider hiring a professional photographer (find one that's experienced with art!)
- ❖ Check out all the tips on our website!

QUALITY, CHOICES

The effort that you put into your photos makes a huge difference. They will appear on 20,000 full color brochures, our website, and possible in ads and press kits.

When we choose the art for the brochures, we consider: the quality of the photo, what looks good small, which colors relate well to the surrounding photos, what crops to the right proportions, and what image clearly identifies your medium and style.

If you have questions about submitting your form, fee, or e-mailing photos, please call or e-mail Dinah.

Keep these informational pages for your reference (pages 6 through 11).

Please do not submit them with the Application Form.