

ARTIST'S MARKETPLACE



A SPRING ART SALE



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2012 APPLICATION FORM

SATURDAY, APRIL 28, 2012. 10am to 5pm.

Woodward Middle School, 9125 Sportsman Club Road, NE, Bainbridge Island, WA

DEADLINE: FEBRUARY 29, 2012

Welcome to the second annual spring art sale! The Artist's Marketplace is a new event designed for Studio Tour artists to offer sale items, seconds, seasonal work, discontinued styles, and most items under \$100. Only past Studio Tour artists in good standing are eligible to participate.

Since space is limited, it will be assigned on a first come first served basis, by postmark date.

Your name _____

Business name _____

Address _____

City _____ State _____ Zip _____

Phone (home) _____ (cell) _____

E-mail _____

Description of artwork _____

Check all that apply.

- I can be in an open space (no walls)
- I would prefer a booth space with a wall
- I need access to electricity if possible (please bring a heavy duty extension cord)
- BOOTH SHARING:** I would like to share a booth. I will send in ONE application only, and include the full \$100. I am the main contact, and will be responsible for all payments and communications. I am sharing my booth with _____ who is a qualified Tour artist.

FEE – \$90 Registration Fee (or \$50 each if sharing a booth, total = \$100).
\$40 late fee if postmarked after Feb. 29. Fees are not refundable.

ELIGIBILITY – All Studio Tour artists who participated in the past, and whose work has not changed since the last jury in which it was approved, and who remains in good standing (has not been asked not to return to the Tour) is eligible to apply. Artists who withdrew before participating or whose work has changed since the last jury in which it was approved must re-jury and participate in at least one Summer or Winter Tour event.

BOOTH SHARING – Two eligible Tour artists can share a booth if they wish. Both artists must be present at their booth (you can split the time). The full \$100 fee needs to be paid with this application (separate checks are OK). Both artists need to sign this form, although the primary artist can sign for the second artist with their permission. In this case, make sure the other artist has seen this form and agreed to the terms.

ORIGINAL WORK – Artists can sell their work that was juried into the Studio Tour, and nothing else. This is not a garage sale, nor is it an opportunity to bring in new work. Keep in mind that even if you intend to jury in new items this year, you cannot offer them at the spring sale. Customers expect quality juried work and we do not want a reputation for presenting un-juried work at this show. We realize that sale items and seconds may have a scratch, mark, drip, etc. Please mark your sale items clearly (i.e. a red or yellow sticker) with the sale price. You can also mark a discounted percent (i.e. 50% off). A mix of sale and non-sale items is OK, but most items should be less than \$100. Artists with only large pieces (i.e. furniture) can still participate, but should have an obvious selection of sale items. The Tour Manager and Board members will ask you to leave if you bring work that was not juried.

BOOTH SIZE, SET UP, TEAR DOWN – Booths will be approximately 10'x10', depending on the space, layout, and number of participating artists. Set up will be Friday night before the event, from 7pm until 10pm. We cannot get in earlier, as this is a school day. You can also set up on the morning of the event, starting at 7am. Everyone must be ready for the doors to open on Saturday at 10am. Tear down will begin no sooner than 5pm on Saturday. A complete floor plan, load in schedule, and parking information will be provided prior to the event.

E-MAIL – Most of our communications take place via e-mail, so it's important that you have access to e-mail and can check it regularly. The Studio Tour cannot be held responsible for lost or delayed messages. Remember: if you're sharing a booth, only the main contact will receive communications. It's your job to share this information with your booth-mate.

FLYERS – We will produce full color 8-1/2 x11" flyers as our main promotional piece. Over 10,000 flyers will be inserted into the *Islander* newspaper two weeks before the event. The flyers will also be e-mailed to participating artists as a PDF file for their personal use, and to print out and post in local shops.

WEBSITE – The Studio Tour website will have a special page for the Artist's Marketplace, and a link for uploading the application form and flyers. The rest of the site will remain basically the same, featuring the brochure, map, and individual artists' pages from the last Winter Tour.

VOLUNTEER JOBS – There is no requirement for volunteering at this event. However, we need help distributing the flyers around Bainbridge and neighboring communities. If you are willing to help for an hour or two, please let Dinah know. The more publicity, the more customers, and the more we will sell.

SPONSORS – If you have ideas or know of a potential sponsor, please call Dinah.

CHECKLIST

- Completed Application Form, due February 29
- \$90 fee, or \$100 if sharing a booth. (Add \$40 if postmarked after Feb. 29)

Please make checks payable to “Bainbridge Island Studio Tour.”

TERMS – I hereby submit my application to the Artist’s Marketplace. I am enclosing the appropriate fee(s), and have read the information and agree to the terms provided. I was a Bainbridge Island Studio Tour artist at least once in the past and remain in good standing.

INSURANCE AND ARTIST WAIVER – The Studio Tour’s liability insurance covers damage to the studios or rented halls, or to an individual, that might be caused by the Tour. It does not cover your artwork. The artist assumes all risk of loss or damage to the artist’s property.

By my signature below, I agree to hold harmless the Bainbridge Island Studio Tour, Studio Tour Board, Studio Tour Manager, Committee Members, participating artists, and participating studio owners from all claims, demands, actions and causes of action for any and all injuries or damage to or theft of pieces displayed and any personal property brought into the premises of the assigned studio.

Print Name

Date

Booth partner, print name

Signature

Signature